

Job Objective

Graphic Designer / Illustrator

Skills Summary

- 16 years of design and management experience in advertising and web work.
- Comprehensive expertise in layout and design, HTML, CSS, technical illustration, typography and photography.
- Thorough understanding of process color and screen printing processes.
- Technically adept and a fast learner.
- Effectively work as a team member or individually with sales reps and clients.
- Able to meet multiple deadlines quickly and efficiently.
- 16 years of computer experience using applications such as Photoshop, Illustrator, InDesign, Xpress, Dreamweaver and Flash.
- Skilled at maintaining and troubleshooting Macintosh computer systems.

Achievements

- Managed art department and creative output for 10 years in a national advertising company, hired and trained 6 assistants, streamlined procedures and devised an archiving system. Increased art output by 84% in first 5 years.
- 9 regional Advertising Federation Awards for outdoor advertising, including one forwarded to national competition.
- Design and production of the 1999 Fargo-Moorhead Advertising Federation "Addy Awards" program and collateral materials.
- Design and maintenance of numerous websites.

Employment History

8/02 - present: Freelance Graphic Design
Web site design, logo design, ads and print.

3/02 - 7/02: Scheels Advertising
Large-format finishing, digital prepress.

10/90 - 8/01: Newman Outdoor Advertising, Fargo ND
Art Director / Graphic Designer.

7/89 - 10/90: Moorhead State University Printing Services
Litho / Prepress technician.

Education

Graduated Magna Cum Laude with Bachelor of Science degree in Graphic Communications, University of Minnesota Moorhead, 1991.